

UK
TRADE &
INVESTMENT



Australia



What is UKTI?

- Based in 96 international markets
- Helps UK-based companies succeed in the global economy and assists overseas companies to bring their high quality investment to the UK
- Joint funded by BIS and FCO
- Divided into:
 - **Trade** – paid-for tailored market research (OMIS), advice, introductions to contacts, PR help, product launches, lobbying
 - **Investment** – free advice and market entry opportunities, introductions to contacts, advice on where and how to establish a business in the UK, advocacy

How can we help you?

Commercial matters

- entry strategies and positioning;
- partnering arrangements; sector information,
- networks and advice

Technical and regulatory essentials

- visas;
- company registration;
- VAT and bank account establishment;

Physical Set-up

- location options;
- accommodation search;
- local labour market dynamics and business networking

Advocacy

- assistance as appropriate to help get the best out of UK Government

**And don't forget, all our advice and help is
free, impartial and confidential!**

Why do business in the UK?

- Easiest place to set up and run a business in Europe
- Access to the world's largest market
- World's 6th largest economy
- A stable regulatory environment
- Competitive tax environment
- A flexible workforce
- Culturally similar to Australia and New Zealand
- World class infrastructure
- A strong science base
- Home to 4 of the world's top 10 universities

Tech City

- The digital capital of Europe
- Home to over 300 technology companies
- Europe's biggest angel and venture capital community
- Priority area for super-fast broadband deployment
- Competitive property costs
- World class transport links
- Close proximity to 4 of the world's leading universities: Cambridge, Oxford, Imperial & UCL
- UK Government support



Go UK competition

- Win a \$25k+ package to kick start your business in the UK
 - 3 winning packages include:
 - BA World Traveller Business Class return flight from Sydney
 - 6 months free accounting services
 - CEO introductions & consultancy services
- How to enter
 - <http://ukinaustralia.fco.gov.uk/go-uk>
- Deadline for entries 10th Feb 2012



Contact details

Nicky Van Domburg - NSW, WA, ACT

Nicky.vandomburg@fco.gov.uk

Tel: 02 8247 2229

Majella Hamilton - SA, VIC & TAS

Majella.hamilton@fco.gov.uk

Tel: 03 9652 1621

John Williams – QLD, NT

John.williams@fco.gov.uk

Tel: 07 3223 3203

Twitter @uktiaustralia

Website <http://ukinaustralia.fco.gov.uk/go-uk>